THE SECOND TEL AVIV COMMUNICATION CONFERENCE
The Future of Old Media

DAN DEPARTMENT OF COMMUNICATIONS
NAFTALI BUILDING, TEL AVIV UNIVERSITY
APRIL 19-20, 2017

DAY 1: WEDNESDAY, APRIL 19
ZEEV SEGAL HALL, ROOM 003, GROUND FLOOR, NAFTALI BUILDING
OF THE SOCIAL SCIENCES

9:00 Registration and coffee
9:30 Greetings
Joseph Klafter, President of Tel Aviv University, Israel
Tamar Ronen, Dean of the Faculty of Social Sciences, Tel Aviv University, Israel
Daniel Dor, Chair of the Department of Communication
10:00 Keynote
James Curran, Goldsmith College, London, UK
Media Transformation
Respondent: Daniel Dor, Tel Aviv University, Israel
11:00 Coffee break
11:15 Panel TELEVISION
Oranit Klein Shagrir, Hadassah Academic College, Israel
Is Television alive and well? Live TV in the digital mediascape
Ranit Grossaug, Hebrew University of Jerusalem, Israel
Myth and reality in preschool television production: ‘Old media’ organizational identity in the digital age
Michael L. Wayne, Ben Gurion University of the Negev, Israel
Netflix, Amazon, and the future of branded television content
Nelson Ribeiro and Catarina Duff Burnay, Catholic University of Lisbon, Portugal
From television to total video: Change and continuity in the audio-visual market in Portugal
12:45 Lunch
14:00 Keynote
Lance Holbert, Temple University, USA
Television is alive and kicking
Respondent: Paul Frosh, The Hebrew University of Jerusalem, Israel
15:00 Break
15:15 Panel THE TRANSFORMATION OF SPACE
Evelyn Runge, Hebrew University of Jerusalem, Israel
Transformative Photography
Balázs Boross, Erasmus University, Rotterdam, The Netherlands
Prosocial television and the myth of participation: (re)making media rituals
Anna Greger, University of Vienna, Austria
Immersion into space from pictorial aesthetics to virtual reality
16:45 Break
17:15 Keynote
John Thompson, Cambridge University, UK
Books in the Digital Age: The impact of the digital revolution on the book publishing industry
Respondent: Jerome Bourdon, Tel Aviv University, Israel
20:30 Dinner

DAY 2: THURSDAY, APRIL 20
ROOM 527, 5th floor, NAFTALI BUILDING OF THE SOCIAL SCIENCES

09:30 Panel NEGLECTED MEDIA
Shenja van der Graaf, Free University of Brussels, Brussles
The many lives of the phone: Critical approaches to the telephone and its number
Sharon Ringel, University of Haifa, Israel
Digitizing Heritage: building an archive for future generations at the National Library of Israel
Rivka Ribak and Michele Rosenthal, University of Haifa, Israel
The poetics of street-corner media: Mailboxes, payphone booths, smartphones
Roei Davidson and Yariv Tsfati, University of Haifa, Israel
A scientific revolution? Institutional and individual predictors of using crowdfunding to fund science
11:00 Break
11:30 Panel JOURNALISM
Keren Tenenboim, Hebrew University of Jerusalem, and Motti Neiger, Netanya Academic College, Israel
Anything I can do you can do better? The temporal affordances of print media in the digital age
Zvi Reich, Ben Gurion University of the Negev and Hagar Lahav, Sapir Academic College, Israel
Impressionism now? Evaluation of reporters’ performance in liquid newsrooms
David Boardman, Temple University, USA
A new model and new hope for Old Media: The case of the Philadelphia Media Network
Sindhu Manjesh, American University, Washington DC, USA
Times of News: The role of CNN-News18’s Citizen Journalist in India’s evolving mediascape
13:00 Lunch
14:15 Panel AUDIENCES
Silvia Majo-Vazquez, Ana S. Cardenal, Open University of Catalonia, Oleguer Sagara, Pol Colomer, University of Barcelona, Spain
Media power in the online news domain: Network authorities and emergent audience brokers
Rosane Wartman, Universidade Federal Fluminense, UFF, Brazil
Fanfic invades Brazilian telenovelas: Experimenting the boundaries between fan and corporate content
Chaim Noy, University of South Florida, USA
Newer and older commenting platforms in museums: Audencing practices across the digital divide
15:45 Break
16:15 Keynote
Carolyn Marvin
Respondent: Tamar Ashuri, Tel Aviv University, Israel

http://people.socsci.tau.ac.il/mu/thefutureofoldmedia/