



האוניברסיטה העברית בירושלים
THE HEBREW UNIVERSITY OF JERUSALEM

The Noah Mozes Department of Communication and Journalism
and the Smart Family Institute of Communications

invite you to

Discourse, Narratives and Identities: Conference in Honor of the Retirement of Professor Esther Schely-Newman

November 6th-7th, 2017, The Hebrew University of Jerusalem, Mount Scopus
All proceedings will be in English unless stated otherwise

Monday, November 6th, Abba Eban Room, The Truman Institute

14:00-14:15 Gathering

14:15 Greetings

Prof. Tamir Sheafer, Dean, The Faculty of Social Sciences

Prof. Raya Morag, Head, The Smart Family Institute of Communications

Prof. Ifat Maoz, Head, The Department of Communication

14:30 -16:00 **Israeli Discourse**

Chair: Prof. Amit Pinchevski, The Hebrew University

Prof. Zohar Kampf and Roni Danziger, The Hebrew University:

The Art of Complimenting and Praising in Israeli Political Discourse

Prof. Gonen Dori-Hacohen, University of Massachusetts at Amherst: **Negotiating identities, boundaries, and taboos in Israeli phone-ins.**

Prof. Zohar Livnat, Bar-Ilan University and Dr. Ayelet Kohn, David Yellin College: **Conversational Challenges and Resources in a Televised Confrontational Dialogue**

Respondent: Dr. Michal Hamo, Netanya Academic College

16:00-16:30 Coffee Break

16:30-18:00 **Narratives and Identities: An Anthropological Perspective**

Chair: Prof. Limor Shifman, The Hebrew University

Prof. Harvey Goldberg, The Hebrew University: **Our Discipline is but Stories; Untold Anecdotes about Anthropology in Israel, a Fieldworker and his Interlocutors.**

Prof. Don Handelman, The Hebrew University: **Returning to Ethnicity.**

Dr. Michele Baussant, Centre National de la Recherche Scientifique /CNRS (French National Center of Scientific Research): **How to Address the Loss: Memory and Exile among the Jews from Egypt**

Respondent: Prof. Michael Baynham, University of Leeds

Tuesday, November 7th, Mairesdorf Faculty Club, Room 405

14:00-14:30 Gathering

14:30 **Keynote Lecture**

Chair: Prof. Zohar Kampf, The Hebrew University

Prof. Michael Baynham, University of Leeds:

Translanguaging and Code-switching: Same Difference?

Respondent: Prof. Esther Schely-Newman, The Hebrew University

16:00-16:30 Coffee Break

16:30-18:00 **Ethnography of Communication (in Hebrew)**

Chair: Prof. Paul Frosh, The Hebrew University

Prof. Esther Schely-Newman, The Hebrew University:

בין סיפור לשיח: רכילות

Prof. Tamar Katriel, Haifa University:

דיבור מתריס: פוקו על "פרהסיה" והשיח הישראלי

Prof. Chaim Noy, Ashkelon Academic College:

אתנוגרפיה של תקשורת בהקשרים מוזיאליים: טקסט, כתיבה מוזיאון

18:00-19:00 **Greetings and Personal Comments (in Hebrew)**

Chair: Prof. Menahem Blondheim, The Hebrew University

Concluding Remarks: Prof. Esther Schely-Newman, The Hebrew University

19:00-20:00 Reception

Please RVSP

For RVSP and for more information and for entry permission to the campus on these dates, please contact: Ronit Lavi

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Please bring valid I.D.