



פורום אירופה באוניברסיטה העברית
EUROPEAN FORUM AT THE HEBREW UNIVERSITY



האוניברסיטה העברית בירושלים
THE HEBREW UNIVERSITY OF JERUSALEM



UNIVERSITAT
ROVIRA I VIRGILI

Workshop for invited participants on:

Challenges for European City Tourism

May 1-5, 2018

The European Forum at the Hebrew University
Mount Scopus, Jerusalem, Israel

May 1, 2018 (Tuesday)

19:00 Welcome dinner (international participants only)

May 2, 2018 (Wednesday), Maiersdorf Faculty Club, room 405

09:00-10:00 Technologies and the Future of Urban Tourism

Lis Tussyadiah

The Roles of Artificial Intelligence in the Future of Urban Tourism

Amit Birenboim

Supporting Tourist Sustainable Transportation in Cities through Research in Immersive Virtual Environments

10:00-10:30 Coffee break

10:30-12:30 Communities and Urban Tourism

Oksana Tokarchuk, Oswin Maurer and Roberto Gabriele

Tourists Go Home or Are We Waiting to See You Again?: The Impact of Tourism Growth on Wellbeing of Berliners

Alon Gelbman

Challenges of Community Based Tourism in the Multicultural City: Abraham Hostel Case Study in Jerusalem

Yoel Mansfeld and Aliza Jonas

A Practical Approach to "Bottom-Up" Community Tourism Development: The Case of Ein Hayam Neighborhood in Haifa, Israel

- Janika Raun and Rein Ahas**
The Role of a Major Gateway in National Tourism
- 12:30-14:00 Lunch
- 14:00-14:30 Greetings
- 14:30-16:30 **Collaborative Tourism Economic Models and the Impact on Cities**
- Szilvia Gyimóthy**
The Positionality of Localhoods: Gentrification in the Wake of the Collaborative Economy
- Aliza Fleischer and Eyal Ert**
Spatial vs. Virtual Attributes in the Sharing Economy – The Case of Airbnb
- Yael Ram, C. Michael Hall and Anat Tchetchik**
Supplementary, Complimentary or Competitive? Interrelationships between Hotels, Airbnb and Housing in Tel Aviv, Israel
- Yang Yang, Zhenxing (Eddie) Mao and Jingying Tang**
Location Advantage of Lodging Property: A Comparison between Hotels and Airbnb Units in an Urban Environment
- 16:30-17:00 Coffee break
- 17:00-19:00 **Walkability and Transportation**
- Yechezkel Israeli**
Tourist and Transportation Approach for Visitor Flow Management in Urban Destinations
- Salvador Anton Clavé**
Issues on Urban Walkability and Tourism
- Stefano De Cantis, Mauro Ferrante and Noam Shoval**
Walking Tourism in Urban Destinations: Measurement Opportunities, Challenges and Case Studies
- Scott Cohen and Debbie Hopkins**
Autonomous Vehicles and the Future of European Urban Tourism
- 19:00 Dinner reception

May 3, 2018 (Thursday), European Forum, Faculty of Humanities building, room 6205

- 08:30-10:30 **Heritage Tourism in Cities**
- Ivana Pavlić, Barbara Puh and Ana Portolan**
The Perception of Travelers and the World Heritage Site Image
- Chaim Noy**
Smart Museums for Smart Cities?: Audiences and Discourses of Contemporary Urban Museum-Capes

Jackie Feldman

(More) Equal before God: Pilgrims, Locals and Tourists and at Jerusalem's Holy Sites

Noga Collins-Kreiner, Biljana Petrevska and Shaul Krakover

Developing the Jewish Heritage Tourism Product in European Cities

10:30-11:00 Coffee Break

11:00-12:30 **Overcrowding in Cities: Measurement and Management**

Mauro Ferrante, Giovanni Luca Lo Magno, Stefano De Cantis and Geoffrey J.D. Hewings

Concentration of Tourism Activity over Time and Space: Measurement Proposals and Empirical Applications in Urban Contexts

Amos Ron

Crowd Management in an Era of Over-tourism: The Urban Setting

Noam Shoval

Open Skies, Low Cost Airlines and Impact on Urban Destinations in Israel

12:30-14:00 Lunch

14:00-19:00 **Guided tour of the old city of Jerusalem**

Free evening in Jerusalem

May 4, 2018 (Friday)

09:00-16:00 **City tour in Nazareth and its environs**

16:00 Check in at the Legacy Hotel Nazareth

19:00 Dinner in Nazareth

May 5, 2018 (Saturday)

09:00-17:00 **City tour in Acre and Haifa**

19:00-19:30 Drop-off in Tel Aviv and Ben Gurion International Airport

20:30 Arrival in Jerusalem