Workshop for invited participants on:

**Challenges for European City Tourism**

May 1-5, 2018
The European Forum at the Hebrew University
Mount Scopus, Jerusalem, Israel

**May 1, 2018 (Tuesday)**
19:00 Welcome dinner (international participants only)

**May 2, 2018 (Wednesday), Maiersdorf Faculty Club, room 405**
09:00-10:00 Technologies and the Future of Urban Tourism
Lis Tussyadiah
*The Roles of Artificial Intelligence in the Future of Urban Tourism*
Amit Birenboim
*Supporting Tourist Sustainable Transportation in Cities through Research in Immersive Virtual Environments*
10:00-10:30 Coffee break
10:30-12:30 Communities and Urban Tourism
Oksana Tokarchuk, Oswin Maurer and Roberto Gabriele
*Tourists Go Home or Are We Waiting to See You Again?: The Impact of Tourism Growth on Wellbeing of Berliners*
Alon Gelbman
*Challenges of Community Based Tourism in the Multicultural City: Abraham Hostel Case Study in Jerusalem*
Yoel Mansfeld and Aliza Jonas
*A Practical Approach to “Bottom-Up” Community Tourism Development: The Case of Ein Hayam Neighborhood in Haifa, Israel*
Janika Raun and Rein Ahas  
*The Role of a Major Gateway in National Tourism*

12:30-14:00 Lunch

14:00-14:30 Greetings

14:30-16:30 **Collaborative Tourism Economic Models and the Impact on Cities**

*Szilvia Gyimóthy*

*The Positionality of Localities: Gentrification in the Wake of the Collaborative Economy*

*Aliza Fleischer and Eyal Ert*

*Spatial vs. Virtual Attributes in the Sharing Economy – The Case of Airbnb*

*Yael Ram, C. Michael Hall and Anat Tchetchik*

*Supplementary, Complimentary or Competitive? Interrelationships between Hotels, Airbnb and Housing in Tel Aviv, Israel*

*Yang Yang, Zhenxing (Eddie) Mao and Jingying Tang*

*Location Advantage of Lodging Property: A Comparison between Hotels and Airbnb Units in an Urban Environment*

16:30-17:00 Coffee break

17:00-19:00 **Walkability and Transportation**

*Yechezkel Israeli*

*Tourist and Transportation Approach for Visitor Flow Management in Urban Destinations*

*Salvador Anton Clavé*

*Issues on Urban Walkability and Tourism*

*Stefano De Cantis, Mauro Ferrante and Noam Shoval*

*Walking Tourism in Urban Destinations: Measurement Opportunities, Challenges and Case Studies*

*Scott Cohen and Debbie Hopkins*

*Autonomous Vehicles and the Future of European Urban Tourism*

19:00 Dinner reception

**May 3, 2018 (Thursday), European Forum, Faculty of Humanities building, room 6205**

08:30-10:30 **Heritage Tourism in Cities**

*Ivana Pavlić, Barbara Puh and Ana Portolan*

*The Perception of Travelers and the World Heritage Site Image*

*Chaim Noy*

*Smart Museums for Smart Cities?: Audiences and Discourses of Contemporary Urban Museum-Capes*
Jackie Feldman
(More) Equal before God: Pilgrims, Locals and Tourists and at Jerusalem’s Holy Sites

Noga Collins-Kreiner, Biljana Petrevska and Shaul Krakover
Developing the Jewish Heritage Tourism Product in European Cities

10:30-11:00 Coffee Break

11:00-12:30 Overcrowding in Cities: Measurement and Management

Mauro Ferrante, Giovanni Luca Lo Magno, Stefano De Cantis and Geoffrey J.D. Hewings
Concentration of Tourism Activity over Time and Space: Measurement Proposals and Empirical Applications in Urban Contexts

Amos Ron
Crowd Management in an Era of Over-tourism: The Urban Setting

Noam Shoval
Open Skies, Low Cost Airlines and Impact on Urban Destinations in Israel

12:30-14:00 Lunch

14:00-19:00 Guided tour of the old city of Jerusalem

Free evening in Jerusalem

May 4, 2018 (Friday)

09:00-16:00 City tour in Nazareth and its environs

16:00 Check in at the Legacy Hotel Nazareth

19:00 Dinner in Nazareth

May 5, 2018 (Saturday)

09:00-17:00 City tour in Acre and Haifa

19:00-19:30 Drop-off in Tel Aviv and Ben Gurion International Airport

20:30 Arrival in Jerusalem